

## William M. (Terry) Goodwin

William M. Goodwin is senior director of the Center for Executive Education at the Brookings Institution.

Terry Goodwin brings a wealth of experience in business, industry, and education to the Center. He has taught computer programming, systems design, statistics, statistical process control, production management, testing, measurement, sales management, logistics, and supply chain management in universities and to a broad spectrum of industries and corporations.



Terry spent eighteen years with Ryder System in several capacities. As a project manager in logistics systems, he was responsible for the development and implementation of software that was used to model and provide operational support for fleet operations. During his last years at Ryder, he was director of logistics training for Ryder Integrated Logistics. In this role he was responsible for educating employees and customers in the principles of supply chain management and flow-through optimization technologies.

He earned his M.A. and Ph.D. at Purdue and has an undergraduate degree from the University of the South.